BYU-I FORMULA RACING

SPONSORSHIP PACKET.

2026-2027 EDITION

01 / OUR TEAM

OUR TEAM.



BYU-I Formula Racing was formed in 2022, following a need to create a better opportunity for students to apply the concepts taught in the classroom.

This, however, quickly grew into one of the most complex and technical projects on our campus.

After an unimaginable amount of dedication from faculty and students alike, we were able to first attend competition in 2024.

Now, we are aiming to do it again in 2027.

With a new car, a renewed motivation, and a craving to learn as much as possible.

02 / THE COMPETITION

THE COMPETITION.

BYU-I Formula Racing primarily competes in the **Formula Hybrid+Electric** competition. This is part of the SAE Collegiate Design series, and according to the society itself, is considered "the most complex and dynamic of the series".

Our race is in New Hampshire once per season (usually in the spring), with various exhibitions throughout the year. This allows for constant opportunity to test, as well as one major goal to work towards per year.

Our focus is building a compliant, nimble, and reliable fully electric formula car. This segment is relatively new, but is expected to become a dominant series in coming years.



FORMULA HYBRID+ELECTRIC

ASME SETTING THE STANDARD

SAE INTERNATIONAL®

IEEE Advancing Technology for Humanity

03 / SPONSORSHIP

SPONSORSHIP.

Please note that BYU-I Formula Racing **cannot accept cash-based sponsorships** at this time. Figures below should be considered as **value equivalences to in-kind sponsorships** for one racing season. Thank you for your understanding.

RECOGNITION FOR ONE RACING SEASON	TIER 1 $500	TIER 2 $1,000	TIER 3 $5,000
Social media post + mentions	✕	✕	✕
Website listing	–	✕	✕
Small automotive decal	–	✕	✕
Large decal + placement on team apparel	–	–	✕

For special or custom sponsor packages, please reach out!
We would be happy to collaborate.

04 / CONTACT

CONTACT.

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WEBSITE

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